The American University in Cairo
Career Advising and Placement Services

SPRING 2011 EMPLOYMENT FAIR
SATURDAY, MAY 7, 2011

SPONSORSHIP BENEFITS AND COMMITMENT FORM

The American University in Cairo (AUC) Spring Employment Fair will take place on Saturday, May 7, 2011. Organizations interested in sponsoring the fair are required to complete this commitment form and send it to the office of Career Advising and Placement Services (CAPS). Please note that sponsorship for all levels is on first-come, first-serve basis, subject to CAPS approval. If you have any questions, please contact Ms. Maha Fakhry, Director, Recruitment Services, caps@aucegypt.edu

SPONSORSHIP LEVEL (CHECK ONE)

- Official Sponsor EGP 75,000 / USD 15,000
- Associate Sponsor EGP 50,000 / USD 10,000
- Contributing Sponsor EGP 25,000 / USD 5,000

OFFICIAL SPONSOR BENEFITS

- Complimentary registration in the Employment Fair.
- Prime booth location in an exhibit space of 32 sq.m. (width: 8m, depth: 4m, height: 3m). It is an island style booth (open from the four sides if you wish). Should your booth have a back, ensure that the back of your booth is presenting your corporate image.
- The right to bring a promotional display/structure for the company on the day of the Employment Fair. Each booth will receive an electricity outlet of 220 volts.
- Inclusion of a double sided full-page colored recruiting ad as an insert in 2500 copies of the Employment Fair booklet. Size of the ad is width: 19 cm, height 24 cm excluding a bleed area of 0.5 cm from all sides. Please ensure the availability of a high-resolution ad.
- Full-color corporate logo (3 cm x 3 cm) and a corporate profile of up to 500 words to be included in the company’s information page in the Employment Fair booklet.
- The right to receive up to 12 invitations for corporate representatives (names, job titles and emails required) participating in the fair.
- Placing two promotional roll-ups next to the entrance gates (height: 2m, width: 1.2m) – exact location subject to agreement with CAPS.
- Corporate recruitment posters will be available on display at the Career Resources Library, CAPS office premises, and CAPS on-campus bulletin boards one-week prior to the event.
- Recognition as the “Official Sponsor” in the following material/website:
  - Student/Alumni invitation, mailed to over 13,000 AUCians.
  - 2500 copies of Employment Fair booklet (page prior to table of contents).
  - Agenda of the Day distributed to more than 400 corporate representatives.
  - Employment Fair page on CAPS website (www.caps.aucegypt.edu) including a display of your logo, corporate profile and a link to the sponsor’s website.
- Acknowledgment as “Official Sponsor” in the Fair’s opening reception attended by corporate representatives.
- Recognition as “Official Sponsor” in the sponsors’ list (including company name and logo) that will be placed near the university entrance gate and around the Fair’s exhibit area.

ASSOCIATE SPONSOR BENEFITS

- Complimentary registration in the Employment Fair.
- Prime booth location in an exhibit space of 20 sq.m. (width: 4m, depth: 5m, height: 3m). It is a semi-island booth (open from 3 sides only). Please ensure that the back of your booth is presenting your corporate image.
- The right to bring a promotional display/structure for the company on the day of the Employment Fair. Each booth will receive an electricity outlet of 220 volts.
- The right to place one roll-up next to the booth (height: 2m, width: 1.2m).
- Inclusion of a one full-page colored recruiting ad as an insert in 2500 copies of the Employment Fair booklet. Size of the ad is (width: 19 cm, height 24) excluding a bleed area of 0.5 cm from all sides. Please ensure the availability of high resolution ad.
- Full-color corporate logo (3 cm x 3 cm) and a corporate profile of up to 500 words to be included in the company’s information page in the Employment Fair booklet.
- The right to receive up to 10 invitations for corporate representatives (names, job titles and emails required) participating in the Fair.
- Recognition as “Associate Sponsor” in the following material/website:
  - Student/Alumni invitation, mailed to over 13,000 AUCians.
  - 2500 copies of Employment Fair booklet (page prior to table of contents).
  - Agenda of the Day distributed to more than 400 corporate representatives.
  - Employment Fair page on CAPS website (www.caps.aucegypt.edu) including a display of your logo.
- Recognition as “Associate Sponsor” in the sponsors’ list (including company name and logo) that will be placed near the university entrance gate and around the Fair’s exhibit area.

CONTRIBUTING SPONSOR BENEFITS

- Complimentary registration in the Employment Fair.
- Exhibit area of 12 sq.m. Your booth dimensions should not exceed (width: 5.95m, depth: 1.95m, height: 2.25m) within the flow of the regular participants. The booth is surrounded by partitions from 3 sides. A standing border will be placed in the front middle of the booth to secure its upright location. Each booth will receive an electricity outlet of 220 volts.
- The right to place one roll-up next to the booth (height: 2m, width: 1.2m).
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• The right to bring a promotional display/structure for the company on the day of the Employment Fair that fits within booth partitions/dimensions.
• Black/white corporate logo (3 cm x 3 cm) and a corporate profile of up to 350 words to be included in the company’s information page in the Employment Fair booklet.
• The right to receive up to 8 invitations for corporate representatives (names, job titles and emails required) participating in the Fair.
• Recognition as the “Contributing Sponsor” in the following material/website:
  • 2500 copies of Employment Fair booklet (page prior to table of contents).
  • Employment Fair page on CAPS website (www.caps.aucegypt.edu).
• Recognition as “Contributing Sponsor” in the sponsors’ list (including company name and black/white logo) that will be placed near the university entrance gate and around the Fair’s exhibit area.

SPONSORSHIP AGREEMENT

☐ I agree to the terms of the Spring 2011 Employment Fair Sponsorship Benefits Agreement as relevant to the selected company’s sponsorship level.
☐ I understand that exhibit space is subject to CAPS confirmation and that CAPS has the right to change any of the items included in the Spring 2011 Employment Fair Sponsors’ benefit package in agreement with the relevant sponsor.
☐ I am committed to the booth space boundaries provided by the exhibit organizers.
☐ I need to provide CAPS with a corporate colored ad and logo - as relevant to the selected sponsorship level - before the printing dates of the respective publications. The sponsor should submit its corporate ad and logo high resolution in full color (Adobe Photoshop format) on CD.
☐ I understand that payment is non-refundable. Failure to provide payment, complete registration material, or required corporate logo / recruiting ad (as relevant) before deadlines communicated by CAPS will automatically waive the company’s right of participating in the Fair and/or being recognized in the publications as relevant to the sponsorship level.
☐ I understand that being a sponsor in any of the sponsorship levels does not give the company exclusivity against the competition.

SPONSOR’S INFORMATION

Organization

(Exact Name, As It Would Appear In The Fair’s Relevant Material)

Contact Name

Contact Title

Contact Mobile

Contact Email

Signature

Agency Name

(Agency responsible for setup and de-installation of your corporate booth)

Agency’s Contact Name

Mobile