**SPONSORSHIP BENEFITS AND COMMITMENT FORM**

The Career Center of The American University in Cairo (AUC) is preparing for its 60th Employment Fair, which will take place on **Saturday, May 6, 2017**. Organizations interested in sponsoring the fair are required to complete this commitment form and return it to the Career Center. Please note that all sponsorship levels are on first-come, first-serve basis, subject to the approval of the Career Center. If you have any questions, please contact Ms. Marianne Elia, Senior Recruitment Officer on marianelia@aucegypt.edu

### OFFICIAL SPONSOR BENEFITS

- **Booth:**
  - Prime booth location in an exhibit space of 32 sq.m. (width: 8 m, depth: 4 m, height: 3 m).
  - It is an island-style booth (upon your request, it may be open from four sides).
  - If applicable, please ensure that the back of your booth is presenting your corporate image.
- **Promotional Display Material**
  - The right to bring a promotional display/structure for the company for the Employment Fair. We will avail one-220 volts electricity socket. Should you need any electricity extensions, please make sure to bring them on your booth installation day. Placing two promotional roll-ups (height: 2 m, width: 1.2 m) – exact location subject to agreement with the Career Center.
  - Corporate recruitment A3 posters will be available on display at the Career Resources Library, AUC Career Center, and the Career Center on-campus bulletin boards one-week prior to the event.
- **Employment Fair Booklet**
  - Inclusion of a double-sided full-page colored recruiting ad as an insert in 2500 copies of the Employment Fair booklet.
  - Ad size: width: 19 cm, height 24 cm - excluding a bleed area of 0.5 cm from all sides. Please ensure the availability of high-resolution ads.
  - Full-color corporate logo (3 cm x 3 cm) and a corporate profile - 500 words - to be included in the Employment Fair booklet.
- **Corporate Passes**
  - The right to receive up to 12 corporate passes for corporate representatives (names, job titles and emails required) participating in the fair.
- **“Official Sponsor” Recognition**
  - Student/Alumni Invitation, e-mailed to over 13,000 AUCians.
  - 2500 copies of Employment Fair booklet (page prior to table of contents).
  - Agenda of the Day distributed to more than 400 corporate representatives.
  - Employment Fair page on the Career Center website (www.caps.aucegypt.edu) including a display of the logo with a direct link to the sponsor’s website.
  - “Official Sponsor” acknowledgement in the fair’s opening reception attended by corporate representatives.
  - Recognition as “Official Sponsor” in the sponsors’ list (including company name and logo) that will be placed near the fair’s entrance gate and around the fair exhibit area.

### ASSOCIATE SPONSOR BENEFITS

- **Booth**
  - Prime booth location in an exhibit space of 20 sq.m. (width: 5 m, depth: 4 m, height: 3 m).
  - It is a semi-island booth (open from 3 sides only).
  - Please ensure that the back of your booth is covered with a solid color.
- **Promotional Display Material**
  - The right to bring a promotional display/structure for the company for the Employment Fair. We will avail one-220 volts electricity socket. Should you need any electricity extensions, please make sure to bring them on your booth installation day.
  - The right to place one roll-up next to the booth (height: 2 m, width: 1.2 m).
- **Employment Fair Booklet**
  - Inclusion of a one full-page colored recruiting ad as an insert in 2500 copies of the Employment Fair booklet.
  - Ad size: width: 19 cm, height 24 cm - excluding a bleed area of 0.5 cm from all sides. Please ensure the availability of a high-resolution ad.
  - Full-color corporate logo (3 cm x 3 cm) and a corporate profile - 500 words - to be included in the Employment Fair booklet.
- **Corporate Passes**
  - The right to receive up to 10 corporate passes for corporate representatives (names, job titles and emails required) participating in the fair.
- **“Associate Sponsor” Recognition**
  - Student/Alumni Invitation, e-mailed to over 13,000 AUCians.
  - 2500 copies of Employment Fair booklet (page prior to table of contents).
  - Agenda of the Day distributed to more than 400 corporate representatives.
  - Employment Fair page on the Career Center website (www.caps.aucegypt.edu) including a display of your logo.
  - Recognition as “Associate Sponsor” in the sponsors’ list (including company name and logo) that will be placed near the fair’s entrance gate and around the fair exhibit area.

### CONTRIBUTING SPONSOR BENEFITS

- **Booth**
  - Exhibit area of 12 sq.m. Your booth dimensions should not exceed (width: 5.95 m, depth: 1.95m, height: 2.25m).
  - The booth is surrounded by partitions from 3 sides. Each booth will receive an electricity outlet of 220 volts.
- **Promotional Display Material**
  - The right to place one roll-up next to the booth (height: 2 m, width: 1.2 m).
  - The right to bring a promotional display/structure for the company for the Employment Fair that fits within booth partitions/dimensions.
- **Employment Fair Booklet**
  - Black/white corporate logo (3 cm x 3 cm) and a corporate profile - 350 words - to be included in the Employment Fair booklet.
- **Corporate Passes**
  - The right to receive up to 8 corporate passes for corporate representatives (names, job titles and emails required) participating in the fair.
• “Contributing Sponsor” Recognition
  - 2500 copies of Employment Fair booklet (page prior to table of contents).
  - Employment Fair page on the Career Center website (www.caps.aucegypt.edu).
  - Recognition as “Contributing Sponsor” in the sponsors’ list (including company name and black/white logo) that will be placed near the fair’s entrance gate and around the fair exhibit area.