SPONSORSHIP BENEFITS AND COMMITMENT FORM

The Career Center of The American University in Cairo (AUC) is preparing for its 55th Employment Fair, which will take place on **Saturday, November 1, 2014**. Organizations interested in sponsoring the fair are required to complete this commitment form and return it to the Career Center. Please note that all sponsorship levels are on first-come, first-serve basis, subject to the approval of the Career Center. If you have any questions, please contact Ms. Maha Fakhry, Director, Recruitment and Employer Relations on **caps@aucegypt.edu**

OFFICIAL SPONSOR BENEFITS

- **Booth:**
  - Prime booth location in an exhibit space of 32 sq.m. (width: 8 m, depth: 4 m, height: 3 m).
  - It is an island-style booth (upon your request, it may be open from four sides).
  - If applicable, please ensure that the back of your booth is presenting your corporate image.

- **Promotional Display Material**
  - The right to bring a promotional display/structure for the company for the Employment Fair. We will avail a one-220 volts electricity socket. Should you need any electricity extensions, please make sure to bring them on your booth installation day. Placing two promotional roll-ups next to the entrance gates (height: 2 m, width: 1.2 m) – exact location subject to agreement with the Career Center.
  - Corporate recruitment A3 posters will be available on display at the Career Resources Library, AUC Career Center, and the Career Center on-campus bulletin boards one-week prior to the event.

- **Employment Fair Booklet**
  - Inclusion of a double-sided full-page colored recruiting ad as an insert in 2500 copies of the Employment Fair booklet.
  - Ad size: width: 19 cm, height 24 cm - excluding a bleed area of 0.5 cm from all sides. Please ensure the availability of a high-resolution ad.
  - Full-color corporate logo (3 cm x 3 cm) and a corporate profile - 500 words - to be included in the Employment Fair booklet.

- **Corporate Passes**
  - The right to receive up to 12 corporate passes for corporate representatives (names, job titles and emails required) participating in the fair.

- **“Official Sponsor” Recognition**
  - Student/Alumni Invitation, e-mailed to over 13,000 AUCians.
  - 2500 copies of Employment Fair booklet (page prior to table of contents).
  - Agenda of the Day distributed to more than 400 corporate representatives.
  - Employment Fair page on the Career Center website (www.caps.aucegypt.edu) including a display of your logo, corporate profile and a link to the sponsor’s website.
  - “Official Sponsor” acknowledgement in the fair’s opening reception attended by corporate representatives.
  - Recognition as “Official Sponsor” in the sponsors’ list (including company name and logo) that will be placed near the fair’s entrance gate and around the fair exhibit area.

ASSOCIATE SPONSOR BENEFITS

- **Booth**
  - Prime booth location in an exhibit space of 20 sq.m. (width: 5 m, depth: 4 m, height: 3 m).
  - It is a semi-island booth (open from 3 sides only).
  - Please ensure that the back of your booth is covered with a solid color.

- **Promotional Display Material**
  - The right to bring a promotional display/structure for the company for the Employment Fair. We will avail a one-220 volts electricity socket. Should you need any electricity extensions, please make sure to bring them on your booth installation day.
  - The right to place one roll-up next to the booth (height: 2 m, width: 1.2 m).

- **Employment Fair Booklet**
  - Inclusion of a one full-page colored recruiting ad as an insert in 2500 copies of the Employment Fair booklet.
  - Ad size: width: 19 cm, height 24 cm - excluding a bleed area of 0.5 cm from all sides. Please ensure the availability of high-resolution ad.
  - Full-color corporate logo (3 cm x 3 cm) and a corporate profile - 500 words - to be included in the Employment Fair booklet.

- **Corporate Passes**
  - The right to receive up to 10 corporate passes for corporate representatives (names, job titles and emails required) participating in the Fair.

- **“Associate Sponsor” Recognition**
  - Student/Alumni Invitation, e-mailed to over 13,000 AUCians.
  - 2500 copies of Employment Fair booklet (page prior to table of contents).
  - Agenda of the Day distributed to more than 400 corporate representatives.
  - Employment Fair page on the Career Center website (www.caps.aucegypt.edu) including a display of your logo.
  - Recognition as “Associate Sponsor” in the sponsors’ list (including company name and logo) that will be placed near the fair’s entrance gate and around the fair exhibit area.

CONTRIBUTING SPONSOR BENEFITS

- **Booth**
  - Exhibit area of 12 sq.m. Your booth dimensions should not exceed (width: 5.95 m, depth: 1.95m, height: 2.25m).
  - The booth is surrounded by partitions from 3 sides. Each booth will receive an electricity outlet of 220 volts.
• **Promotional Display Material**
  - The right to place one roll-up next to the booth (height: 2 m, width: 1.2 m).
  - The right to bring a promotional display/structure for the company for the Employment Fair that fits within booth partitions/dimensions.

• **Employment Fair Booklet**
  - Black/white corporate logo (3 cm x 3 cm) and a corporate profile - 350 words - to be included in the Employment Fair booklet.

• **Corporate Passes**
  - The right to receive up to 8 corporate passes for corporate representatives (names, job titles and emails required) participating in the fair.

• **“Contributing Sponsor” Recognition**
  - 2500 copies of Employment Fair booklet (page prior to table of contents).
  - Employment Fair page on the Career Center website (www.caps.aucegypt.edu).
  - Recognition as “Contributing Sponsor” in the sponsors’ list (including company name and black/white logo) that will be placed near the fair’s entrance gate and around the fair exhibit area.